Nancy Basileus

UX/Graphic Designer

Contact

Phone

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E-mail

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LinkedIn

http://www.linkedin.com/in/nancybasileus/

Portfolio

https://www.nancybasileus.com

Skills

Graphic Design

Adobe Photoshop

Photo editing

Adobe Illustrator

Interactive Design

Adobe Animate

Adobe After Effects

Adobe InDesign

Adobe XD

3D Design

Autodesk Maya

Unity

Web Design

Dreamweaver

International Marketing and Engagement Specialist with over 3 years of experience in digital media strategies, social media engagement, and international student recruitment. Proven track record in creating compelling marketing materials and managing communication campaigns. Skilled in Adobe Creative Suite, social media platforms, and web design. Bilingual in Arabic and English. Seeking to leverage my expertise to enhance Shoreline Community College's global outreach efforts.

Work History

2021-03 - Present

Freelance Graphic and Web Designer

Self-employed

➢ Created visuals and designed websites aligned with clients' brand identities.

➢ Developed websites for various companies using WordPress, HTML, and CSS.

➢ Designed marketing collateral such as brochures, flyers, and business cards.

➢ Created visual identity logos for small businesses using Adobe Illustrator and Photoshop.

2020-03 – 2023-03

International Student Ambassador

Shoreline College, Shoreline, WA

➢ Developed and executed marketing strategies to promote the college's international programs.

➢ Designed social media graphics and marketing materials using Adobe Creative Suite.

➢ Supported outreach staff with communication campaigns targeting prospective international students.

➢ Created and implemented social media content plans, producing engaging videos and reels.

➢ Communicated with prospective international students in Arabic and English via social media and email.

➢ Analyzed social media engagement metrics to optimize strategies and enhance student engagement.

2018-01 – 2022-10

Amazon Customer Service Associate

AMAZON, Seattle, WA

➢ Empathize with and prioritize every customer's needs with respect and patience while showing ownership and upholding company values.

➢ Resolve conflicts, determine customer needs, set appropriate expectations, and provide appropriate solutions for customers.

➢ Communicate clearly and concisely with both external customers and coworkers.

➢ Approach problems logically with good judgment to ensure the appropriate outcome for the customer.

Passenger Service Agent

2019-09 - 2019-12

BRITISH AIRWAYS, SeaTac, WA

➢ Completed pre-boarding check-in procedures before passengers boarded flights.

➢ Assigned transport of special needs passengers including the disabled, parents with infants, and senior citizens.

➢ Coordinated timely delivery of baggage with ground handlers, and managed a log of unclaimed baggage.

➢ Oversaw ticketing, gate, and ramp services.

Volunteer

2022-08 - Present

Archangels Coptic Orthodox Church, Everett, WA

➢ Designed the church's logo featuring detailed representations of Christian angels using Adobe Illustrator.

➢ Developed and managed the church's website using WordPress, including pages for events, gallery, donation, and live stream services.

➢ Created social media graphics for church events, including banners, brochures, reels, and stories.

Education

2020-03 – 2022-06

Associate of Applied Science: Visual Communication Technology   **GPA 3.88**

Shoreline Community College - Seattle, WA

2011-09 - 2015-07

Bachelor of Arts: Egyptian Archaeology

Mansoura University - Egypt

Certifications

2015-07	International Computer Driving License (ICDL)
2017-07	Web Design Certificate from Mansoura University
2021-08	VCT: Art and Design Foundation
2022-06	Adobe Certified Expert